

Michael Thurman

UX Designer

mthurman84@gmail.com | michaelthurman.net | [LinkedIn](#)

Profile

UX designer with a graphic design background and freelance experience since 2009, supported by a Google UX Design Certificate. Combines hands-on research and prototyping with experience understanding client needs, solving customer problems, and training teams.

UX Skills

Research User interviews, usability testing, personas, journey mapping

Design User flows, wireframing, prototyping, responsive design, visual hierarchy

Tools Figma, Adobe Creative Suite

Selected UX Projects

The Roxy Mobile App

May–July 2026

Solo course project

- Designed a mobile ticket-purchasing flow in Figma, from initial research to high-fidelity prototypes, focused on straightforward checkout and transparent pricing.
- Interviewed five screened event-ticket buyers; translated their needs into personas, journey maps, and a mobile purchasing flow.
- Moderated low- and high-fidelity tests with the same five participants; refined ticket controls and Checkout prominence based on observed difficulties.

The Roxy Responsive Website

July–August 2026

Solo course project

- Extended the app concept into responsive website layouts and prototypes for event discovery and ticket purchasing.
- Compared the app prototype with a low-fidelity mobile website in moderated testing with five participants; carried forward the larger controls and simpler layout they preferred.
- Tested the high-fidelity website in a subsequent usability study; retained the darker theme based on participants' reported readability and visual preferences.

Relevant Experience

Freelance Graphic Designer

2009–Present

- Develop brand identities through concept consultation and logo design; implement them across print and digital platforms, including postcards, direct mailers, brochures, websites, apps, and ads.
- Work with service businesses, appliance e-commerce clients, artists, photographers, churches, and other organizations, adapting design and communication to different client needs.

T-Mobile | Senior Experience Expert

2024–2026

Mobile Expert / Keyholder, 2014–2024

- Trained employees on customer experience, products, and services; helped customers resolve device, billing, service, and account issues.

Education and Certification

Google UX Design Certificate | Completed July 2026

Bachelor of Fine Arts, Graphic Design | Valdosta State University | 2008